



Creating the Magic

How to create a supportive, inclusive and
empowering working environment

in your Social Firm

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Creating the Magic is a guide to creating a supportive, inclusive and empowering work environment.

Since Social Firms seek to create good quality jobs for severely disadvantaged people within successful enterprises, a supportive working environment is central to the positive impact that working in a Social Firm has on its employees, trainees, and volunteers.

While it is aimed primarily at Social Firm managers, the information and guidance contained in Creating the Magic is relevant to all employers, as it outlines good practice in employing and supporting people in the workplace, addressing a range of activities that will help any employer create a positive working environment.

Creating the Magic is available FREE to all Full Members of Social Firms Scotland. It will also be available to download for free from the Members' Section of the Social Firms Scotland website.

Creating the Magic is available to non Members at a cost of £35 including postage and packing.

To find out more, or to order a copy please contact

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