



## Emmaus Glasgow

Emmaus Glasgow offers home, work and hope to homeless people. Like many Cranfield Trust clients, Emmaus Glasgow earns its living by trading. It collects, restores and sells donated goods through its own shops.

## We assign a Project Manager to every project

- We do this to help us understand and develop a clear idea of your project needs.
- By discussing your project on a one to one basis, your Project Manager will be able to quickly identify a suitably skilled volunteer for you.
- Once a volunteer has been assigned to work with you, your Project Manager will continue to be available to offer help and support to both you and your volunteer.

*The Cranfield Trust: Supporting voluntary organisations since 1988*

### **The Cranfield Trust**

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Registered Charity No. 800072 in England and Wales



*Free Management Support  
for Voluntary Organisations in Scotland*



**The Cranfield Trust provides free management consultancy support to the voluntary sector through a national register of highly skilled volunteers from the commercial sector.**

The Trust's volunteers have been providing consultancy support on a friendly, one to one basis since 1988. Across the UK, volunteers have worked successfully with client organisations on more than 1,000 projects. We are excited to be developing our work in Scotland to meet the management support needs of many more voluntary organisations addressing issues of poverty, disability and social exclusion.



Organisations often approach the Trust for management support to help them manage change – for example when they are experiencing an increased demand for services or funding, seeking to achieve sustainability by entering into service contracts or by undertaking trading activities.

Amanda Tincknell – Chief Executive

*“It has been great to get someone on board who is independent, objective and brings a fresh perspective to the issues we face.”*

Pilton Community Health Project, Edinburgh

## Consultancy Projects

The Cranfield Trust's management consultancy projects are available to all voluntary organisations whose primary purpose is to tackle issues of poverty, disability and social exclusion.

Here are just some of the management projects we can help you with:

### Organisation Development

- Feasibility studies for new projects
- Business plans for funding
- Strategic development for sustainability
- Merger discussions and partnership working

### Marketing and Communications

- Detailed marketing plans
- Communications strategies
- Identifying and communicating with stakeholders

### Information Technology

- Data management and protection
- Advice on and reviews of systems and services
- Specifying new systems and evaluating tenders

### Finance

- Full cost recovery
- Identifying costs and preparing budgets for contract tenders
- Feasibility studies for new trading activities
- Financial systems and controls

### Human Resources

- Managing people
- Reporting structures
- Recruitment and salary scales
- Policies and processes
- Mentoring and team building

## Cranfield Trust Volunteers



Cranfield Trust Project Management team

**Our register of volunteers consists of highly skilled business people who wish to use their management expertise to help and support charities.**

The Trust has over 600 volunteers across the UK who freely give their time and expertise. We match volunteers to charities located close to them. Generally volunteers live or work within 10-20 miles of their charity assignment. A volunteer usually gives between six and twelve days of consultancy time over the course of a three to four month project. Projects are delivered free of charge to not for profit organisations; however, you may be asked to cover volunteers' travel expenses, which are usually minimal.

*“For me this was a very rewarding project. It was my first experience of working with a charity and provided me with an insight into the voluntary sector. I enjoyed using my business skills in a different environment and was made to feel very welcome – I think the project was a great success for both parties.”*

Volunteer Feedback